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Carbonite Launches Video Series Featuring Advice for Small Businesses from CEO, David Friend

Small Businesses Needing Expert Guidance can Submit Questions Online for Future Episodes

BOSTON, May 3, 2013 /PRNewswire/ -- Carbonite, Inc. (NASDAQ: CARB), a leading provider of cloud backup solutions for small businesses and consumers, today expanded the content available on its Small Business Hub, with "Friends with Friend," a video series hosted by Carbonite CEO, David Friend. The series will appear on Carbonite's Small Business Hub, which features information and resources on how small businesses can increase productivity and streamline operations.

Each monthly installment of the "Friends with Friend" series will feature a candid, one-on-one conversation with a small business owner. Viewers will get insights on a variety of topics, from starting and growing a small business, to building a great team, to the importance of work-life balance. The first installment of the "Friends with Friend" Series is now available here: <http://cbnt.it/FriendsWithFriend>. If you have questions about your business that you'd like to ask Friend, you can submit them here for a future blog post or video.

The series aims to provide unique, first-hand insight from Friend, a seasoned technology entrepreneur who has co-founded six companies, including Carbonite, and was named Ernst & Young's Entrepreneur of the Year in 2010. He has previously lectured at MIT's Sloan School of Management and been featured in *USA Today*, *Fortune*, *Forbes*, *The Boston Globe*, *Mass High Tech* and Tom Peter's best-selling management book, *The Pursuit of Wow!*

For businesses seeking a comprehensive, [automatic cloud backup](#) plan that can provide peace of mind and quickly get you back on your feet after a data incident, Carbonite backup ensures your data is protected so that you can tend to other areas of your business.

Additional Resources:

Carbonite Small Business Hub: smallbiz.carbonite.com

Carbonite Business on Twitter: twitter.com/carbonitebiz

Carbonite for Business: <http://www.carbonite.com/online-backup/business>

About Carbonite

Carbonite, Inc. (NASDAQ: CARB), is a leading provider of [online backup](#) for small businesses and consumers. Subscribers in more than 100 countries rely on Carbonite to provide easy-to-use, affordable and secure cloud backup solutions with anytime, anywhere data access. Carbonite's backup solution runs on both the Windows and Mac platforms. The company has backed up more than 300 billion files, restored nearly 20 billion files, and currently backs up more than 350 million files each day. For more information, please visit www.carbonite.com, twitter.com/carbonite, twitter.com/carbonitebiz, or facebook.com/CarboniteOnlineBackup.

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